

# Snow SaaS Management for Microsoft 365

## ACTIONABLE INSIGHTS TO OPTIMIZE AND RIGHTSIZE

Snow SaaS Management for Microsoft 365 provides granular, centralized, usage-focused visibility of all Microsoft 365 usage and spend, enabling effective subscription management and cost control.

Snow's management solution for Microsoft 365 empowers organizations to take full advantage of the promise and potential of Microsoft. As the most used SaaS application in the world, Microsoft 365 delivers lower maintenance and hardware costs and users benefit from always-on access to email and files.

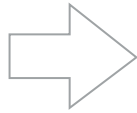
However, the very ease of use that drives adoption of SaaS applications such as Microsoft 365 also drives enterprises to waste up to 30% of their cloud spend in the form of over-provisioning of user accounts, excessive account entitlement and duplication of on premises licenses.

Snow's solution for optimizing Microsoft 365 solves these challenges by delivering an integrated view of Microsoft 365 users, with details into component usage and how users are accessing Microsoft applications (browser-only or installed).

Snow's SaaS Management solution provides significant savings in subscription, maintenance and administration costs. Its dashboards deliver accurate reporting of current deployments, enabling organizations to understand the full impact of what subscriptions are needed.

## SCENARIO

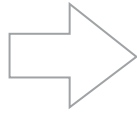
Planning to migrate to Microsoft 365



## BENEFITS

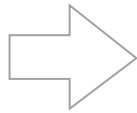
Delivers an accurate picture of what is actually needed - instead of speculation-saving on subscriptions from 'day one'

Stalled migration to Microsoft 365



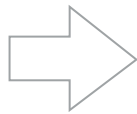
Identifies under- and un-used licensing and subscriptions to deliver cost and resource savings, getting migrations back on budget and on schedule

Aquisition or merger



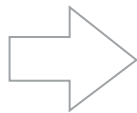
Accurately import and consolidate license and Microsoft 365 subscription data, leveraging a new pool of available subscriptions along with potential savings

Renewal or true-up on licensing/subscription



Provides actionable insight to renewal needs based on application-level usage information, enabling efficient renewal decisions

Reduce administrative overhead



Go from spreadsheet maker to trusted negotiator with automatic collection and analysis of Microsoft 365 subscription usage

### Identify and eliminate wasted subscription spend

Eliminates wasted Microsoft 365 spend by finding allocated but unused subscriptions.

### Find users that might be double licensed

With the migration from one licensing model to another (perpetual to subscription), sometimes users end up with two licenses. Identify these users to minimize cost and risk.

### Drive cost-efficient subscription choices

Enables organizations to select the optimal Microsoft 365 subscription level for each user based on application usage, saving money on expensive, unnecessary subscription levels. For example, can users be downgraded from E5 to E3 subscriptions because they are not using Power BI capabilities?

### Reduce risk and cost related to redundant applications

There are likely redundant applications in use even if your organization has decided to standardize on Microsoft technologies. Snow helps you report on SaaS usage by application type (for example, Zoom vs Teams) to help you minimize cost and risk related to redundant technologies.

## Why Organizations Use Snow ?



Holistic software asset management supports today's hybrid IT environments



Discover sanctioned and unsanctioned apps by leveraging the user as the authoritative source



Snow's Data Intelligence Service is the most up-to-date and accurate normalization engine in the industry



Enable effective subscription management and cost control

Request a Demo

## Contact Snow

<https://www.snowsoftware.com>

[info@snowsoftware.com](mailto:info@snowsoftware.com)

## Follow Snow



## About Snow Software

Snow Software is changing the way organizations understand and manage their technology consumption. Our technology intelligence platform provides comprehensive visibility and contextual insight across software, SaaS, hardware and cloud. With Snow, IT leaders can effectively optimize resources, enhance performance and enable operational agility in a hybrid world.

snow 