SNOW PRODUCTIVITY OPTIMIZER

Automate for reduced cost and increased productivity

Snow Productivity Optimizer automates Software Asset Management, cloud and mobile processes.

IT leaders are often tasked with doing more with less, pressured to meet departmental goals and service level agreements all while maintaining tight control on resources and costs. Processes such as software request and approval, account provisioning, and managing end user devices can be manual and time-intensive, diverting key resources from higher value-added activities.

Organizations are seeking solutions that optimize and contain cost, creating consistent results with less effort.

AUTOMATION DRIVES COST SAVINGS

Snow Productivity Optimizer helps organizations save costs by automating manual processes including software request, approval and user provisioning. Common resource related issues, such as unmanaged access to cloud services, overuse of software licenses, and virtualization sprawl are prevented from occurring in the first place. Predefined tags and cost center mapping to match IaaS usage against invoices, remove the barrier between development and business units.

OPTIMIZED, REPEATABLE PROCESSES

By ensuring that requests for resources follow the policies set by the organization, Snow Productivity Optimizer provides control over the way hardware, software and cloud resources are provisioned and consumed – a vital ingredient of optimization.

Users can order the services they need, when they need them, from an approved catalog in a self-service portal. Snow provides complete lifecycle management of software and services from request to retirement.

Benefits

AUTOMATED MOBILE DEVICE MANAGEMENT

- Ability to enroll corporate and BYOD devices
- Self-service download of approved mobile apps
- Easy access to installation settings for mail and Wi-Fi networks
- Secure deletion of data on corporate devices

CLOUD IAAS OPTIMIZATION

- Ability to configure and create virtual machines (VMs) providing scalability and instant access for users
- Internal cost assignment in order that all users and approvers are aware of costs associated with cloud services
- Role-and-responsibility based access – restrict ordering to certain users and groups

ACCOUNT PROVISIONING/ DEPROVISIONING

- Automated user account creation reduces IT support costs
- Rapid user onboarding improves productivity
- Complete, automated account removal saves license cost and improves security posture

SELF-SERVICE FOR CLOUD RESOURCES, HARDWARE AND SOFTWARE REQUESTS

- Web portal shopping cart functionality with cost transparency
- Predefined, multi-level approval workflows, ensuring control and transparency
- Approval notifications including capability for users to track request and approval process
- Seamless integration with Microsoft Store for Business, Google Play and Apple App Store

Customer Success

Swedbank

CHALLENGE:

With 20,000 users across the business demanding software and services, Swedbank needed automated solutions that could scale and provide an efficient experience to all users.

SOLUTION:

Snow provided the foundation for an automated, self-service driven portal for the request and approval of over 1300 software applications and services.

BENEFITS:

- Automatic fulfilment of more than 1000 requests per week
- High user adoption - 7500 unique users in just three months
- Pool of VMware Virtual Machines (VMs) provisioned to users for limited time periods, providing strong ROI and cost avoidance.

"With around 1300 applications and about a thousand requests per week it would be hopeless trying to manage that volume manually. Within just a few months of launching, over a third of our total workforce had accessed the portal to request software or services."

Berto Machado: Workplace & Common Infrastructure, **Swedbank**

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